



## Aggregate number of sites by format

	Auckland	Wellington	Christchurch	Other regions	Total sites by format
<b>Roadside - Billboards</b>					
• Standard (6mx3m)	292	153	115	151	711
• Supersites & Spectaculars (available in a variety of large format sizes)	202	73	27	34	336
<b>Roadside - Other</b>					
• Bus shelters/street furniture/phone booths	2075	625	488	304	3492
<b>Transit</b>	0	0	0	0	0
• Bus (interiors & exteriors & transit TV)	1099	425	112	186	1822
<b>Precincts</b>	0	0	0	0	0
• Airport internals & externals	143	95	63	27	328
• Other	6	8	0	0	14
<b>Retail/Lifestyle</b>					
• Shopping Centres & Universities	592	122	123	120	957
<b>Total number of sites by location</b>	<b>4409</b>	<b>1501</b>	<b>928</b>	<b>822</b>	<b>7660</b>

Source: OMANZ members, approx. # of sites, as of Feb 2012.